

24 JUNE 2025 / LONDON
UNDER THE ARCHES OF LEAKE STREET

REGISTER NOW >

CREAM UK

Commercial Real Estate Asset Management

asset strategy

- + management
- + ESG
- + service
- + technology



THE NEW EVENT BY SPACE+

BOOK BEFORE 5TH JUNE 

COMMERCIAL & MIXED USE LANDLORDS & OPERATORS  THE GREAT ESTATES  CAMPUSES & LIFESTYLE DESTINATIONS

Welcome to the New Home of Commercial Real Estate Asset Management

“CREAM UK is the outstanding new event for Commercial Real Estate Asset Management.

It's where asset owners and their allies meet to discuss asset strategy, management, service, ESG and technology. **From Asset Repositioning to Artificial Intelligence.**

The event is designed for meaningful engagement. We stand against boring property conferences, and with alternative ideas and new approaches.

From immersive experiences to graffiti walls, the arches of Leake Street play host to the UK's most exciting new property event. **It's where Asset Managers become heroes.**

See you under the Arches.



Rob Marten
Co-Founder
SPACE+

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Primary audience

commercial landlords
mixed-use landlords
flex operators
fund managers

Key job titles

head of asset management
property director
portfolio director
senior asset manager
coo & cto
head of offices
head of property operations
head of leasing
head of customer experience

Big themes

asset strategy
asset management
sustainability
social value
real estate as a service
technology

Outcomes

more efficient portfolios
more attractive rental propositions
more sustainability real estate
better tenant relationships
thriving places

Secondary audience & sponsors

property managers
outsourced asset managers
property advisors
agents & brokers

smart buildings tech
data gurus
AI tech & advisors
professional services



Dan Labbad (CEO, The Crown Estate) speaking at a SPACE+ event

Why Now? the new era

The growing performance gap between commercial buildings with a high sustainability, experience and technological offering – and those that are ageing – is both the biggest opportunity and the biggest problem facing asset owners and their investors and occupiers.

Why CREAM? the new event

CREAM helps landlords thrive; A meeting place – a marketplace – for ideas and solutions for tomorrow's buildings. Focusing on both human experience and technological performance.

Why join? a valuable platform

Joining CREAM UK gives your team the opportunity to learn, network and better understand how to equip your business to thrive in the new world of property asset management.

An agenda packed with asset owners...

By seeding each session with asset owners and operators as 'Co-Hosts', we ensure the highest quality of conversation.

Each session has an event sponsor as a Host, who facilitates the discussion. No sponsored presentations. No product pitches.

Keynote Provocateurs



Juliette Morgan

A global leader in Real Estate climate action and Sustainability.

Antony Slumbers

A globally recognised speaker, advisor and writer on proptech, space-as-a-service and AI.

Main Stage Chair



Adam Scott

A leading architect, designer, author and winner of a number of Cannes Gold Lions.

Hosts



Philippa Gill, Head of Strategy, **Aletheia**
 Polly Plunket-Checkemian, Senior Director, **Aletheia**
 Inger Ahaneku, Director, **Aletheia**
 Katie Mills, Enterprise Software Director, **Schneider Electric**
 Anca Stefanescu, VP Europe, **Alasco**
 Declan Rankin Jardin, Co-Founder, **Alveole**
 Jean-Michel Verhulst, CEO, **Trigrr**
 Keke Patissier, CEO & Co-Founder, **Koho**
 David Blair, Principal Director, **tp bennett**
 Lee Zweig, Director of Business Development, **Wavenet**

Become a Host



To discuss Hosting a Tribe, Thintank or VIP Dinner contact:
neall@space-plus.org

Co-Hosts

Mel Reeves, Workplace Director, **The Crown Estate**
 Tarun Mathur, Director - Offices, **Canary Wharf Group**
 Anthea Harries, Asset Management Director, **Related Argent**
 Andrew Mercer, Office Sector Lead, **LGIM**
 Nick White, Director Asset Management - Offices, **CBRE IM**
 Laura Fernie, Head of Commercial Offices, **Places for London**
 Laurence Jones, Head of Asset Management, **Trilogy Real Estate**
 Damien Renaut, Digital Buildings Lead, **Landsec**
 Tim Hamlin, Director of Asset Management, **Picton**
 Paul O'Grady, Director, Asset Management, **Canary Wharf Group**
 Matthew Barratt, Director Asset Management, **CBRE IM**
 Isabel Thomas, Head of Offices & Residential, **Shaftesbury**
 Jon Allgood, Head of Asset Management, **Seaforth Land**
 Chloe Prince, Portfolio Manager, **Landsec**
 Jacinta Rowsell, Managing Director, Customer and Retail Operations, **URW**
 Richard Saul, Director Asset Management, **Ivanhoe Cambridge**
 Jack Sibley, Head of PropTech, **Related Argent**
 Naqash Tahir, Executive Director - R&D and Investments - Real AssetX, **PGIM**
 Toby Pullen, Director of Property, **The Max Barney Estate**
 Pareen Pandya, Head of Asset Management, Westfield UK, **URW**
 Chris Fleetwood, Deputy COO, **Redevco**
 Deborah Green, Portfolio Director, **Redevco**
 Shreya Sheth, Head of Ambio, Building Technology & Sustainability, **Patrizia**
 David Kaiser, CEO, **Onder**
 Natasha Guerra, CEO, **Runway East**
 Louise Ioannou, Head of Workspace UK, **HB Reavis**
 Fergus Evans, Portfolio Director, **Grosvenor**
 Felicity Masefield, Director - Asset Management & ESG, **Native Land**
 Basil Demeroutis, Managing Partner, **Fore Partnership**
 Deborah Green, Portfolio Director, **Redevco**
 David O'Sullivan, Head of Hard Services, **The Crown Estate**
 Ruman Sahota, Strategic Initiatives and Partnerships, **LGIM**
 Claire Ferrari, Senior Investment Manager, **Federated Hermes**
 Chris Hunt, Co-Founder & Director, **V7**
 Matthew Brown, Head of Strategy & Architecture, **Landsec**
 Philip Skottowe, Owner, **Bridgecore Developments**
 Alex Morgan, Partner, **Morgan Real Estate**
 James Silver, Managing Director, **Landid**
 Aruj Haider, Head of Digital Emerging Technology & Innovation, **The Crown Estate**
 Peter McNamara, Director UK & Ireland, Asset MGMT Europe, **Union Investment RE**



Find your Tribe

What's a 'Tribe'?

A Tribe is a discussion group around a **shared interest**. It's simply an oval of chairs with a topic and agenda. Chaired by the Host, supported by their Co-Hosts. With **everyone participating** in the conversation.

Why are they loved?

Because they create **meaningful engagement**. No technology. **No distraction**. You come away understanding what people *really* think. And therefore who you want to **continue the conversation** with afterwards. It's a simple **shortcut to business** and learning.

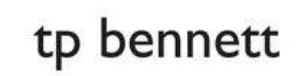


Headliner

Partners

Supporters

Lunch Sponsor



agenda/at-a-glance

8:30 REGISTRATION

9:20 MAIN STAGE CHAIR'S OPENING

9:30 MAIN STAGE KEYNOTE From Survivors to Superheroes – A New Era of Asset Management 

10:00 MAIN STAGE PANEL The Future of Asset Strategy & MGMT - Relevance, Service & Skills 


10:40 NETWORKING BREAK

11:10 ASSET STRATEGY TRIBE 
Repositioning - Viability, Product & Price Point

LEADERSHIP TRIBE 
Leadership & Skills - Equipping New Asset Leaders

INNOVATION TRIBE 
Portfolio-Level Data Strategy - Ownership, Accountability & Value

IMPACT TRIBE 
ESG & Engagement - Involving Tenants in your ESG Strategy


REaaS TRIBE 
Space as a Service - Strategies for Customer Love & Retention


“ REaaS = Real Estate as a Service ”

12:20 LUNCH

13:20 MAIN STAGE KEYNOTE AI and the far-reaching implications for asset owners 

13:50 MAIN STAGE PANEL Delivering on Repositioned Assets - Tech, ESG & Financial Performance 


2:00 VIP THINKTANK 
Commission me

2:00 VIP THINKTANK 
Commission me

14:30 NETWORKING BREAK

15:00 ASSET STRATEGY TRIBE 
Retrofitting - Low Tech Ideas for At-risk Assets

10:00 LEADERSHIP TRIBE 
AI for Asset Management - New Tools of the Trade

10:00 INNOVATION TRIBE 
Enabling the Vertical Campus - Moving from adoption to ROI

10:00 IMPACT TRIBE 
ESG Over Asset Lifecycles - Strategy, Measurement & Reporting


10:00 REaaS TRIBE 
CX & UX - Beyond the Hospitality Shift

16:00 MAIN STAGE CLOSING KEYNOTE Rethinking Asset Resilience & Value 

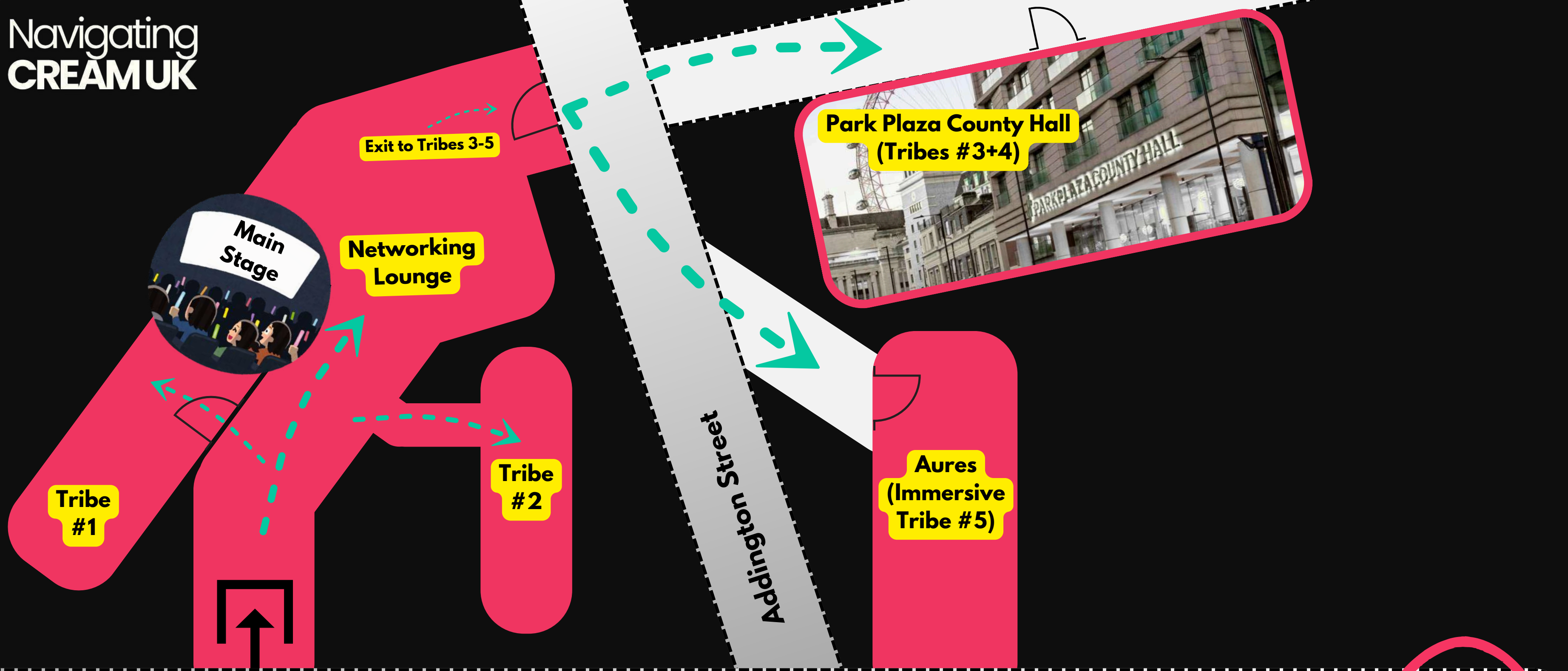
17:00 DELEGATE DRINKS 

18:00 'LOST PROPERTY' AFTER PARTY 

18:00 VIP DINNERS   

 CONTACT US

Navigating CREAMUK



**Event Entrance
(26 Leake Street)**

Leake Street (arches)

To Waterloo Station

**Brewdog
(‘Lost Property’ After Party)**

Book Early / Pay less

| QUANTITY | EARLY BIRD (ENDS 9 MAY) | STANDARD RATE (ENDS 5 JUNE) | LATE RATE (6 JUNE - EVENT DAY) |
|-----------|----------------------------|--------------------------------|-----------------------------------|
| 1 Ticket | £499 | £599 | £699 |
| 2 Tickets | £998 | £1198 | £1398 |
| 3 Tickets | £1197.60 | £1437.60 | £1677.60 |
| 4 Tickets | £1596.80 | £1916.80 | £2236.80 |
| 5 Tickets | £1996 | £2396 | £2796 |
| 6 Tickets | £2395.20 | £2875.20 | £3355.20 |
| 7 Tickets | £2794.40 | £3354.40 | £3914.40 |
| 8 Tickets | £3193.60 | £3833.60 | £4473.60 |

Prices ex VAT

Earlier you book, more you save
 + 20% Group Discounts for 3 or more (built in to the grid above)
 You don't need to give us the delegate names until later!

[REGISTER NOW](#) >



PHONE US ON:
 +44 (0)1462 744939

SPACE UK

27-28 January 2026 / London

Where property leaders meet

ALT/RESI UK

30 April 2026 / London

Resi investment, development & operations

CREAM UK

24 June 2025 / London

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